

# RULES & REGULATIONS

1. Individuals must be twenty-one (21) years of age or older to participate.
2. Valid photo identification, that is included on the property list of acceptable ID's, is required for all transactions pertaining to Bally Rewards.
3. Membership is free and allows individuals to receive special benefits for playing with a Bally Rewards card.
4. Bally Bucks are earned by members in accordance with their gaming activity and may vary depending on model of gaming device played or, if applicable, table games, poker or slots.
5. It is the member's responsibility to properly insert the card when playing slots, video poker or keno machines and to present the card to the appropriate personnel when playing table games or poker.
6. Members may not distribute, lend or, in any way, allow another person to use their Bally Rewards card.
7. Players benefits are subject to expiration. Bally Bucks will expire after twelve (12) months of inactivity. Direct Mail FreePlay offers are only valid for the time listed on the offer and will expire if not used. Any Bally Bucks to FreePlay that has expired will be considered forfeited.
8. Any Bally Rewards card, voucher, coupon or drawing ticket that has been mechanically reproduced, mutilated, forged, misprinted, altered or tampered with by anyone other than the Bally Corporation is illegible; or has been obtained by means other than pursuant to these official rules is automatically void. In addition, property management reserve the right to void any Bally Rewards card, voucher, coupon or drawing ticket in accordance with Colorado Division of Gaming rules and regulations at any time at its sole discretion.
9. Only the member listed on the account may obtain information or engage in any transaction related to the account. A Team Member may assist in lieu of guest after verification of proper identification.
10. Any misuse of the card or improper play as determined by the sole discretion of property management will result in forfeiture of all Bally Bucks/offers and may result in revocation of club membership.
11. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Management reserves the right to adjust any point balances resulting from system or machine malfunctions, operation errors and/or fraud, or at management discretion. Account adjustments will be completed within 72 hours of being validated.
12. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned and that decision shall be final and binding.
13. Point-chasing or point-theft is a fraudulent use of the Bally Rewards card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her card. Member may be expelled from Bally Rewards for such action, and all privileges may be permanently revoked, including elimination of all remaining Bally Bucks and balances. Any other misuse of the card can constitute automatic ground for expulsion from Bally Rewards, including the elimination of the point balance.
14. Card membership is open to Team Members of the property as long as the Team Member does not hold a Colorado Gaming License. Team Members who are card members are excluded from participation in any promotion that involves chance.
15. Any and all taxes relating to a member receiving any awards is the sole responsibility of the Bally Rewards member.
16. All card benefits offered under Bally Rewards are subject to the discretion and approval of management.
17. Current rules and details are available at any Guest Services or Players Club.
18. Bally Rewards must be used in compliance with official rules. The rules are subject to change without notice.
19. Bally Rewards may be changed or canceled any time by property management or its parent company.

**Bally**  
**REWARDS**

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Gambling Problem? Call 1-800-522-4700.



**Bally's**  
**BLACK HAWK**



**LEVEL UP**  
**YOUR**  
**LOYALTY**



300 Main Street  
Black Hawk, Colorado 80422  
ballyblackhawk.com

## TIER CREDITS



**PRO**

0 - 3,999 POINTS



**STAR**

4,000 - 14,999 POINTS



**SUPERSTAR**

15,000+ POINTS



**LEGEND**

INVITE ONLY

## BALLY BUCKS

Earn Bally Bucks based on your play on slots, table games and poker. Then, enjoy more flexibility on how you spend your balances.

**400 Bally Bucks = \$1 Free Slot Play**

**800 Bally Bucks = \$1 Cash**

**200 Bally Bucks = \$1 Food Credit**

**200 Bally Bucks = \$1 Merchandise Credit**

Qualifying period is January 1 – December 31. Members qualifying for upper-level tiers will maintain status for the duration of the period in which they qualify, as well as the next qualifying period. Only earned base points qualify members for the next level tier status and benefits unless specifically listed as a promotion. Merchandise and restaurant discounts are only available on cash or credit/debit card purchases. Discounts may not be combined with other offers, specials or promotional offers. All offers are based on play and availability. Some restrictions may apply. Management reserves the right to change, modify or cancel at any time.

## PLAYERS CLUB TIER BENEFITS



| <b>PROPERTY PROMOTIONS &amp; EVENTS</b>                            | <b>PRO</b> | <b>STAR</b> | <b>SUPERSTAR</b> | <b>LEGEND</b> |
|--|------------|-------------|------------------|---------------|
| Invitation into Promotions and Special Events                      | B          | B           | B                | B             |
| Earn Self Comping Rewards Based on Play                            | B          | B           | B                | B             |
| Exchange Bally Bucks for Free Slot Play, Food, Cash or Merchandise | B          | B           | B                | B             |
| Exclusive Mail Offers Based on Play                                | B          | B           | B                | B             |
| Exclusive Email Offers Based on Play                               | B          | B           | B                | B             |
| Exclusive Birthday Offers Based on Play                            | B          | B           | B                | B             |
| Free Self Parking  | B          | B           | B                | B             |
| Exclusive Point Multipliers  |            | <b>2X</b>   | <b>3X</b>        | <b>4X</b>     |
| Preferred Parking  |            |             | B                | B             |
| Merchandise Discount   | <b>10%</b> | <b>20%</b>  | <b>30%</b>       | <b>40%</b>    |
| Restaurant Discount  | <b>10%</b> | <b>20%</b>  | <b>30%</b>       | <b>40%</b>    |
| Priority Restaurant Access   |            |             |                  | B             |
| <b>GETAWAYS &amp; PACKAGES</b>                                     |            |             |                  |               |
| Free Annual Cruise   |            |             | B                | B             |
| Annual Bally's Property Trip                                       |            |             | B                | B             |
| <b>VIP</b>   |            |             |                  |               |
| VIP Casino Host  |            |             | B                | B             |
| Invitation to Sporting Events & Concerts                           |            |             | B                | B             |
| Annual Tier Gift   |            |             | B                | B             |
| Check Cashing Reimbursement  |            |             |                  | B             |
| ATM Reimbursement  |            |             |                  | B             |
| Credit Card Advance Reimbursement                                  |            |             |                  | B             |
| Priority Slot Service  |            |             |                  | B             |
| <b>ONLINE</b>  |            |             |                  |               |
| Earn Bally Rewards Tier Credits                                    | B          | B           | B                | B             |
| Earn Self Comping Rewards Based on Play                            | B          | B           | B                | B             |
| Exclusive Email Offers Online                                      | B          | B           | B                | B             |
| Monthly Free Bet Based on Play                                     |            |             | B                | B             |
| Monthly Deposit Bonus Based on Play                                |            |             | B                | B             |
| Quarterly Deposit Bonus Based on Play                              | B          | B           |                  |               |